



REGIONAL LUNG and HEALTH ASSOCIATION

1930 UNION BOULEVARD.

ALLENTOWN, PENNSYLVANIA 18103

(formerly LVTH and Health Assoc.)

TO: Appropriate Individuals in the Broadcast Media

Ladies and Gentlemen:

The Lehigh Valley Lung Association has worked with the Damon & Grace Corporation since August of 1979. Prior to this association and subsequently throughout the past three years, we have continually examined other hypnosis programs since we feel an obligation to provide our clientele with the best possible program. Quite simply, we have found none better than Damon & Grace.

Throughout the period of our acquaintanceship, more than 8,000 people from our area have made use of either the control of eating habits or smoking cessation programs from which we received one (1) negative letter. This is truly remarkable by any standard.

Our organization offers a variety of anti-smoking programs because we believe that different programs work for different individuals. However, without question, the Damon & Grace program is the most appealing and successful.

Since I have most intimately been involved with the program, I would be quite willing to discuss, from an individual basis, the success of the Damon & Grace program.

Sincerely,


Frank C. Godino

THE LEHIGH VALLEY REGIONAL LUNG AND HEALTH ASSOCIATION IS AFFILIATED WITH THE AMERICAN LUNG ASSOCIATION.

ANOTHER ALA REFERENCE IS: ROBERT SMITH, EXECUTIVE DIRECTOR OF THE AMERICAN LUNG ASSOCIATION, MICHIGAN. (517) 484-4541

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